



THE CHRISTMAS REVELS Program Ad Specifications - 2006

4 AD SIZES AVAILABLE: Whole Page — 4.75" wide x 9.25" high
Half Page — 4.75" wide x 4.5" high
1/5 Page — 4.75" wide x 1.5" high
1/10 Page — 2.25" wide x 1.75" high

The Christmas Revels Program Booklet is 16 pages, page size 5.5" x 11". Interior ad pages are printed in one-color dark PMS ink on uncoated high quality paper, at 300 dpi. Ads may be submitted already formatted or can be layed out by Program Designer from your clean black and white logo art and supplied text. If you would like us to put together the ad, a proof will be emailed back to you to check for accuracy. Your logo should be sharp line art or a digital format that is at 300dpi at the same size it is to be reproduced for best results. If you would like to send in preformatted ads, they must follow the specifications below.

ALL SUBMISSIONS:

Please include your name, phone contact, email address, and size of ad. All files must be Macintosh compatible. Ads may be sent by email or delivered via CD or zip disc (100MB or 250MB).

AD FILE TYPES NOT ACCEPTED:

Please DO NOT send ads in pdf format, Microsoft Word, InDesign, Pagemaker, Corel, etc.

AD FILE TYPES ACCEPTED:

Illustrator (native or eps files, saved as version 9 or lower)

Illustrator documents should have fonts outlined, or supply the fonts with the files. (Please include both printer and screen fonts.) All placed tifs, eps files, jpgs, or logos should be included also.

Quark (Mac only, save as version 4 or lower please)

Quark files must include fonts, (both screen and printer). All placed tifs, eps files, jpgs, or logos must be included with the files.

All digital files should be accompanied with a faxed or mailed copy of the artwork or an emailed pdf file for viewing what the final ad should look like. If you have a Photoshop file of a logo or illustration (tif, jpg, etc) please save in version 4.

Please call Graphic Designer (Alice Knouff) if you have questions as to how to set up your files. We are interested in your ad looking as good as possible!

AD ART CAN BE SENT TO & QUESTIONS ANSWERED AT:

Alice Knouff Graphic Arts

3944 SE Ankeny Portland, OR 97214

Phone: 503.235.8702

Fax: 503.239.5667

email: aliceknouff@comcast.net

2006 PROGRAM DEADLINES:

Friday, Oct. 27 - Ad reservation due

Friday, Nov. 3 - Ad artwork due